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# Buy Smart - Green Procurement for Smart Purchasing: Website online

The project Buy Smart, funded by the European Union, provides free consultation and information material on green procurement.

The central strategic objective of the project is to increase the share of energy efficient procurement in Europe. This will lead to a higher market impact and therefore support the production and the use of energy efficient goods and services. Buy Smart will promote, implement and further develop the instrument of green procurement (procurement of energy efficient products) in private and public institutions, using the established green procurement guidelines developed in the GreenLabelsPurchase project.

The project will not provide new tools but will address the main barriers which are presently hampering a broad implementation of green procurement. The collaboration with professional platforms who already offer electronic procurement to a large number of customers, Buy Smart will for the first time realise 'green e-procurement', thus reaching the target group at the right time and place, offered through a provider they already trust. By involving professional trade associations, the target group of private purchasers will be better reached. With extensive training offers, capacity-building will be enhanced.

The project is addressed to both private companies and public authorities. Aside from answering general questions we offer you procurement tools for the product groups building components, green electricity, household appliances, lighting, office equipment and vehicles.

The project Buy Smart offers:

- Guidance
- Guidelines and Procurement Tools
- Procurement Directives
- Information on Labels
- News
- Good Practice Database
- National Newsletters

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